

THE UWHC VISION

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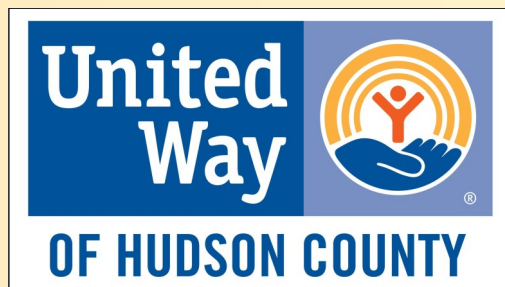


Francisco Guzman, Retail Manager

UWHC Retail Quality Resale Store **OPENS!**

The United Way of Hudson County proudly opened the doors of the UWHC Retail Quality Resale Store on October 8, 2011. It is located at 6401 Bergenline Avenue, West New York, NJ 07093.

Under the direction of Louis Pantoliano, Project Manager for UWHC, the store has had an overwhelmingly positive response from the community. The store is filled with many household items, clothing and home goods made possible to a large extent by gifts donated by Goldman and Sachs.



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UW recently sat down with Project Manager Louis Pantoliano to discuss the newly opened store and its accomplishments. Here is what he had to say....

What is the mission of the store?

United Way of Hudson County's objective is to improve the lives of the homeless, the elderly, and at-risk youth. Our mission at the resale store is to create a self-sustaining business which will fund United Way programs.

Why open a resale store?

United Way continues to find new ways to create programs and opportunities that enhance the larger community of Hudson County. There are many supportive corporations that are willing to donate items to the needy and, as a result, the United Way Quality Resale Store is now a vehicle to help distribute these generous gifts.

Why did the United Way pick West New York to open a resale store?

United Way of Hudson County is based out of Jersey City and most of our programs are located in Jersey City, Hoboken, and Bayonne area. United Way had no real presence in the north Hudson area. By opening the resale store, we will be able to provide more services to the entire county.

What are the hours of operation?

Our hours of operation are Wednesday & Thursday 10-6, Friday & Saturday 10-8, Sunday 10-5. For information, please call (201) 624-0363.

Are there programs for homeless individuals connected to the store?

Our Kearney warehouse is run by homeless and underemployed workers. In collaboration with educators and the county shelter system, we are currently designing a retail training program which will lead to employment for clients and other homeless individuals.

What organizations have donated items for the resale store?

We have received many donations from various corporate and retail organizations that allowed the UWHC to open the resale store. Some of our generous contributors include Goldman Sachs, Pfizer, Marriott Hotels, Embassy Suites, Bass, and Calvin Klein.

What kind of items can be purchased at the store?

There is a wide variety of affordably priced items for sale including furniture, men and women clothing and accessories, home goods, and housewares.

What are the price ranges?

Our prices are very affordable and range from \$50 to \$400 for furniture, \$6.00 to \$30.00 for clothing and accessories, and .50 to \$8.00 for housewares and kitchen wares.

Who is the store manager? Why did the United Way select him for the position?

Our Store Manager is Francisco Guzman of North Bergen, NJ. Francisco came from the Red Cross and is truly an asset. He shares in the UWHC philosophy in assisting and supporting local residents. Additionally, Francisco was selected because he lives in the neighborhood, speaks fluent Spanish, and has excellent communication skills.

Is United Way satisfied with the outcome of opening a resale store?

Yes! Everyone at the United Way is excited about our new venture. We have received positive feedback from management, staff, other agencies, and most importantly our customers. For these reasons, we continue to explore new ways to make an even greater impact on the community.