

THE UWHC

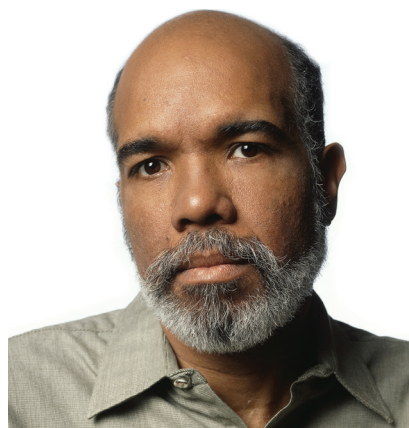
VISION

United Way of Hudson County Awarded Federal Grant

The United Way of Hudson County and other organizations have been awarded federal grants to help prevent individuals and families from becoming homeless — and to quickly re-house and stabilize those who have recently become homeless.

The Homeless Prevention and Rapid Re-Housing Program (HPRP) was established as part of the American Recovery and Reinvestment Act of 2009 signed into law by President Barack Obama. The funding is administered on the federal level by the United States Department of Housing and Urban Development (HUD).

“HPRP provides short-term financial assistance and case management services to prevent at-risk individuals and families from becoming homeless. The program also seeks to support homeless families and individuals to find and keep apartments,” explained



Dan Altilio, President of the United Way of Hudson County.

“Applicants must meet certain income, housing and other criteria established by the federal government to qualify. In addition, you must reside in Hudson County. To find out if you qualify, we urge you to call 2-1-1,” added Carmel Galasso, Director of Housing Services for the United Way of Hudson County.

United Way and AARP Provide Tax Preparation



AARP and IRS volunteers enjoy a Thank You Luncheon hosted by the United Way of Hudson County.

In April, the United Way, in partnership with the IRS and AARP, provided free tax return preparations

for the community. More than 260 tax returns were completed this year.

“We conducted a survey of our customers and on a scale of 1-5, more than half of our customers rated our service at the highest level of five,” commented Benjamin J. Dineen, Director of Resource Development & Marketing for the United Way of Hudson County. “This is a community service we hope to continue next year,” he added.

Our partners in this initiative were TD Bank and PNC Bank.

OCTOBER 2010

Fall Edition

By: Jilmarie Pagano



A fundraiser was held recently to help support and raise money for the Haitian Earthquake Relief Fund. United Way of Hudson County helped facilitate the contributions in the amount of \$6,500 for the people of Haiti.

What to Look for:



HPRP Program



Ernst & Young Partnership



Tax Information Update



Annual Shout Down Drugs Contest



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THE UWHC VISION

Ernst & Young and the United Way of Hudson County



Ernst & Young LIVE UNITED Bowling Event.

Left to right, bottom to top: Dinell Rosario, Paula Maldonado, Tara Tumolo, Carrie Maher, Imgard Gomez, Alecia Fish, Helaine Altus, Cathi Curtis, Jean Suarez, Kim Alto, Jennifer Bono, Cynthia Barros, Rhonda Smith, Eileen Picinic, Unique Schall, Mary Stringfield, Stacey Torrieri, Mike DeFrancisci, Jeffrey Cassella, Mike Welsh and Rich Greco.

Ben Dineen, Director of Resource Development & Marketing at the UWHC describes the agency's successful partnership with Ernst & Young.

Q. When did the UWHC begin partnering with Ernst & Young (E & Y)?

- A. We first began working with E & Y during the 2008 holiday season. They contacted us to suggest holiday volunteer activities, food and toy donations for that holiday season. In early 2009, we met with them to explore partnership opportunities.

Q. What is the extent of their involvement with the UWHC?

- A. We provided activities for the children of E & Y employees during the annual Take Your Children to Work Day in 2009 and 2010. UWHC representatives spoke to the children about community involvement and had the children put together care packages (including shampoo, toothpaste, toilet paper and soap) for homeless shelter guests. In 2010, the children put together a weeks worth of toiletries for soldiers serving overseas. These packages also included a note from the children in each package.

Additionally, in June 2009 UWHC put together an RFP for after school programs which was funded by contributions from the E & Y Meadowlands Partners and Principals Giving Circle. This group contributed \$15,000 and we matched dollar for dollar from a United Way fund dedicated to after school programs. We held a presentation event at which partners, principals and employees joined UWHC staff to present the checks to Palisades Emergency Residence Corp. and the Salvation Army for their after school programs. Subsequently E & Y employees contributed days of caring at both locations — spending the day with program children helping

with homework. In the case of the Salvation Army, E & Y employees also spent the day with the children in the day care taking them to Lincoln Park for activities and a barbeque. One of the E & Y partners, who is an amateur magician, performed a magic show that got rave reviews!

Q: In what other ways are E & Y employees involved with UWHC?

- A. E & Y runs an annual fundraiser each fall from which we get donations through the national United Way allocation system.

Q. Tell me a bit about the recent bowling event?

- A. The bowling event was the fun activity for the Total Rewards Employee Outing and team-building day for this year. All of total rewards team members brought several non-perishable food items that were then distributed to the consumers in our housing first and other homeless reduction programs.

Q. How can other area companies get involved with UWHC?

- A. Please call me at (201) 434-2625 or send me an email – bdineen@unitedwayofhc.org. I would love the opportunity to tell you about our mission!

The 9th Annual Hudson County Shouts Down Drugs Contest



UWHC board members, Ruddys Andrade, Chair Dr. Howard Parish, and President Dan Altilio join the winners of the 9th Annual Hudson County Shouts Down Drugs Contest. The winners were professionally recorded and their music was distributed to all radio stations in New Jersey.

On April 16, high school students gathered at the Newport Centre Mall for the 9th Annual Hudson County Shouts Down Drugs Contest. The contest is a music and song writing competition for high school students who live or go to school in Hudson County. Participating

students' entries had to include a substance abuse prevention message.

The contest was sponsored by the United Way of Hudson County and the Partnership for a Drug-Free New Jersey.